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Key Dates

Online registration opens:
Monday, December 12, 2011

Entries submitted online by:
Thursday, January 12, 2012

Judging in Columbia, Mo.:
February 8 - 28, 2012



Pictures of the Year
International
is a program of the

Donald W. Reynolds Journalism Institute
at the Missouri School of Journalism



CALL FOR ENTRIES

Complete Guide for Entry, Registration, and Category Descriptions

Welcome to the 69th annual Pictures of the Year International.

POYi is the oldest and the most prestigious photojournalism program and competition in the world. Each year, POYi recognizes excellence in photojournalism, multimedia, and visual editing. POYi is committed to engaging citizens worldwide with great documentary photography by sponsoring educational public exhibitions. POYi believes it is critical for citizens to experience your documentation of the news events and social issues facing our world. When you enter Pictures of the Year International, your work reaches out to citizens worldwide and becomes a part of visual history.

Special Interest for 2011

◆ **Multimedia Portfolio of the Year**
This is the second year that POYi is offering its multimedia Premier portfolio category for on-line visual journalism. Entries in this category

will honor the work of an individual photojournalist or videographer.

◆ **2011 Specialty Categories**

New for the competition are two special “Impact 2011” categories for coverage of the Japan Earthquake and the Arab Uprisings in Libya, Egypt, Syria, and other nations.

◆ **Sports Expands to New ‘Division’**

POYi is expanding its Sports categories and creating a “Sports Division,” with an independent jury panel. The division includes new categories for Sports Multimedia and Sports Editing.

◆ **Entry Uploading System Returns**

Last year, POYi completely upgraded the online registration and entry platform for easier preparation, without renaming files. It was a huge success and we are bringing it back, complete with a new server system. An email from a major agency participant last year reads: “BTW, your new system is AMAZING!!!!!!!!!!!!!!!!!!!!!!!!!!!!”

Awards & Prizes

Photographer of the Year

Freelance / Agency

\$1,000 cash prize, a Tiffany crystal trophy

Photographer of the Year - Newspaper

\$1,000 cash prize, a Tiffany crystal trophy

Sports Photographer of the Year

\$1,000 cash prize, a Tiffany crystal trophy

Multimedia Portfolio of the Year

\$1,000 and a Tiffany crystal trophy

Documentary Project of the Year Award

\$1,000 and a Tiffany crystal trophy

World Understanding Award

\$1,000 and a Tiffany crystal trophy

Global Vision Award

\$1,000 and a Tiffany crystal trophy

Community Awareness Award

\$1,000 and a Tiffany crystal trophy

Best Photography Book Award

\$1,000 and a Tiffany crystal trophy;
Publishing house receives
an engraved plaque

Individual category winners

1st — Engraved plaques
2nd, 3rd, & AE — Certificates

Online Registration Procedures

POYi features electronic online entry and registration. The POYi servers will be open and available for uploads beginning Monday, Dec. 12. Email notification and our website will announce the availability. This information provides the complete details of all categories and the entry process.

To submit entries:

- ◆ Access the POYi website at www.poyi.org and follow the “69th POYi Entry” link.
- ◆ Enter your information online.
- ◆ Electronically submit entry form.
- ◆ Upload singles and photo story .jpg files online into the appropriate categories.
- ◆ Enter payment information and submit form.
- ◆ You will receive email receipt confirming your successful upload and payment.
- ◆ The deadline is Thursday, Jan. 12, 2012 at 11:59 p.m. (Central Standard Time).

Entry Fees

All entrants must pay an entry fee of \$50 (U.S. dollars) per photographer or editor, which includes up to 15 submissions to POYi.

15 “Submissions” Defined

A single “submission” consists of:

- ◆ An entry in single-picture category
- ◆ An entry in multiple-picture story category
- ◆ An entry in an editing category (#25 - 36)
- ◆ An entry in a multimedia category (#20 - 24)
- ◆ A Photographer of the Year portfolio — either

Freelance/Agency, Newspaper, and/or Sports.

◆ An entry in any Premier category: World Understanding Award, Global Vision Award, Documentary Project of the Year, Community Awareness Award, or Multimedia Portfolio of the Year.

An extra \$50 is required for:

- ◆ Each entry made in the “Best Use of Photographs” categories (#34 – 36).
- ◆ Multimedia Portfolio of the Year category.
- ◆ Three projects entered in the Documentary Project of the Year category.
- ◆ Each book entered in “Best Photography Book” category (#48). If a contestant is only entering a single book and no submissions in other categories, then a single \$50 fee is all that is required.

Entry fees should be made by electronic payment, via the online entry form. VISA, MasterCard and Discover are accepted. American Express is not accepted.

Payments will be accepted electronically during online registration at www.poyi.org.

News organizations may sponsor the entries of multiple individual entrants with a combined payment. The electronic registration form does allow sponsored payments.

Winner Notification

Winners will be posted at www.poyi.org on Wednesday, February 29, 2012. All winners will be contacted immediately after the results are announced.

Top 10 Answers

1. Publication is **not a requirement** for entering photographs in any category.
2. Photographers wishing to enter are not required to have “professional” status. However, most entrants are shooting at an advanced level, as freelancers, or with agencies, or on newspaper staffs.
3. Photographs entered must have been **taken or published** for the first time between Jan. 1, and Dec. 31, 2011. Photos entered in Impact 2011 — Japan Earthquake and Arab Uprisings categories — must have been shot in 2011. World Understanding Award has no restrictions.
4. Photographs must include captions.
5. Digital manipulation, manufactured photo illustrations, double exposures, added masks, borders, backgrounds, text, or other artistic effects are not allowed.
6. Diptychs are not eligible, except as part of an editing or multimedia entry (#25 - 36).
7. Photographic retrospectives, collections, personal websites, or career portfolios are not eligible in any category.
8. Each individual (photographer / editor) or team (editing / multimedia) must submit registration and payment online.
9. Entries will be accepted by uploading electronically online at www.poyi.org.
10. Deadline for uploading is Thursday, January 12, 2012 at 11:59 p.m. (**U.S. Central Standard Time**).

General Guidelines

- ◆ All photography entries must be the work of only one person. Team entries are allowed in only the Editing and Multimedia Divisions.
- ◆ Photographers should enter their work individually. An organization may enter work on behalf of photojournalists, but **each person’s work must be registered separately** and sent as individual uploads. It is the responsibility of the organization to coordinate the entry with the photographer so duplicate entries are not received. Also there should be communication between the agency and the publication so that both do not enter the same photographer’s work.
- ◆ Editing and multimedia entries may be from either an individual editor or a team and may include up to **15 submissions**. Team entries may include work from any number of people who worked on the publication or production.
- ◆ Picture story entries should consist of at least three, but no more than 12 photographs.
- ◆ Digital manipulation, manufactured photo illustrations, double exposures, added masks, borders, backgrounds, text, or other artistic effects are not allowed.
- ◆ Diptychs are not eligible, except as part of an editing or multimedia entry (#20 - 36).
- ◆ No written or printed information, such as names, affiliations, captions, or subjects’ testimonials may appear within a photograph.
- ◆ Film edges will be allowed if the original image was shot on film and the border is the true nature of the medium (slide or negative).

- ◆ Judges will not reclassify entries. Entrants must edit and place their work in the categories where they think it fits best.

Singles & Photo Stories

- ◆ Submit only one image per .JPG digital file.
- ◆ A single photograph may be submitted only once among the single-picture categories.
- ◆ A single photograph may appear as part of a picture story, but in no more than one story.
- ◆ A picture story may be entered only once. Do not re-edit photos from the same story then submit as a different version.
- ◆ Singles and picture story entries may appear again as part of a Premier category — Global Vision, Community Awareness, or Multimedia Portfolio. The exception is the World Understanding Award. Portions of World Understanding entries may not be entered as singles or photo stories.
- ◆ “Freelance/Agency Picture Story” categories are **open to all** photographers.
 - self-employed **freelance**
 - full-time or part-time for a **news agency**
 - full-time or part-time for a **wire service**
 - full-time or part-time for a **magazine**
- A photographer’s stories must be entered consistently in the same story division.
- ◆ “Newspaper Picture Story” categories are **only open** to photographers employed as **staff members**, either full-time or part-time, for a regularly published **newspaper**, either in print or online. A photographer’s stories must be entered consistently in the same story division.

How to Upload Your Image Files

The online system provides participants with a user-friendly registration and uploading process. There is no need to rename your image files, because our system will automatically rename them to conform to the contest style.

STEP 1:

Create an account: Select the “Login” button to create a new account, or to log back in to add or edit your entries. Also, you may either submit your own work, or submit work on behalf of several photographers or editors.

STEP 2:

Registration Info: Fill out the online form with your name and contact information.

STEP 3:

Build Your Entry: Select categories via the drop-down menus, then “browse” to select your file(s) and then upload.

STEP 4:

Review Entry: The system allows you to re-login to submit more images, replace images, rearrange photos within stories or projects, and edit captions.

STEP 5:

Submit: Once your entire entry is ready, the page will direct you to “lock and calculate entry fees.” On the following screen you may “unlock” your entry to re-edit, or “go to checkout.”

Digital Image File Specifications

JPG entries are required in all photography divisions, for both single-image and multiple-image story categories.

- ◆ File type: JPG. Be sure each file is a .JPG and carries the extension “.JPG”
- ◆ Resolution: 200 to 300 dpi, **minimum**
- ◆ Image Size: **2,500 pixels or larger**, on the longer side — width or height
- ◆ The file sizing above is the **minimum**, with the intention to avoid “up size” or “down size” interpolation of the original files. Larger sizes are acceptable.
- ◆ Quality (under “compression”): .JPG high.
- ◆ Color Mode: RGB
- ◆ File naming is automated. It is not necessary to rename your files.

Editing File Specifications

PDF entries are required in all Editing categories, **but not** in the “Best Use of Photography” categories.

- ◆ File type: PDF (Portable Document Format). Be sure each file is a .PDF and carries the extension “.PDF”
- ◆ PDF quality: PDFs should be submitted at “High Quality Print.”
- ◆ No printouts of .PDF files are required. PDF entries will be judged from projection of the

digital files.

- ◆ Pages: Each page of the publication should be submitted as a separate .PDF. A doubletruck or spread (two facing pages) should be submitted as a single .PDF file so the spread is viewed as a single design. Save each page as a unique file.
- ◆ File naming is automated. It is not necessary to rename your files.
- ◆ Team entries: List on the entry form everyone who deserves credit for the entry. Winners will be listed as “team” on all external publications.

Multimedia Entries as URLs

Each multimedia story should be submitted as a URL address link (Uniform Resource Locator). Make sure the online links are active and current through judging dates. **Do not attempt to upload original .mov, mp4, m4v, or .swf files.** Winners will be contacted after judging to submit a high-definition .mov file for POYi electronic exhibitions and archive.

- ◆ Stories that feature staged reenactments, personal portfolios, or business promotions are not eligible.
- ◆ All production entries must have been created or published online during 2011.
- ◆ Team entries: List on the entry form everyone who deserves credit for the entry. Winners will be listed as “team” on all external publications.



Category descriptions begin on the next page.

Spirit of the Competition

The mission of Pictures of the Year International is to recognize excellence in documentary photography and photojournalism, within both still and motion photography formats.

Images should reflect the news events and social issues with respect for the integrity of the scene and the intent of the moment. Scenes that are set up or staged by the photographer do not honor the essence of documentary photography. Portrait categories are the only exceptions.

Digital manipulation and manufactured photo illustrations are not eligible for entry in any category. Double exposures, added masks, borders, backgrounds, or other artistic effects are not allowed. Routine image correction for exposure and color toning is acceptable. However, judges will disqualify entries that they feel over manipulate the image or exploit the process.

The essential goal is to review and honor work from this past year. Guidelines state that entries “must have been **taken or published** for the first time during 2011.” We recognize that some may exploit this “*or published*” phrase. A few pre-2011 images are acceptable, if they are an integral part of a story and have not been published before. Please consider your purpose for submitting pre-2011 images.

Respect the spirit of the competition.

1 - Science & Natural History

Single photographs that increase understanding and appreciation of science or the natural world.

2 - Science & Natural History Picture Story

A story or essay that increases understanding and appreciation for science or the natural world. Summarize the story in a single paragraph (2,000 characters or less) in the story summary field of the registration form. Twelve photographs maximum per entry.

3 - General News

Single photographs from a news event or social issue for which planning was possible — distinct from breaking spot news.

(Note: Japan Earthquake and Arab Uprisings single photographs should be entered in either of the two “Impact 2011” categories, #5 - 6.)

4 - Spot News

Single photographs of breaking news or unplanned events taken during daily coverage.

(Note: Japan Earthquake and Arab Uprisings single photographs should be entered in either of the two “Impact 2011” categories, #5 - 6.)

5 - Impact 2011: Japan Earthquake

Single photographs of victims and survivors of the earthquake and tsunami that includes humanitarian relief and worldwide reaction. Photographs in this category must have been shot in 2011.

(Note: Entries in this category are restricted to single photographs. Multiple-picture stories on the Japan Earthquake should be submitted in

one of the picture story categories — General News Picture Story, Issue Reporting Picture Story, or Feature Picture Story.)

6 - Impact 2011: Arab Uprisings

Single photographs that report civil defiance and the revolutions that occurred in Egypt, Libya, Tunisia, Syria, Yemen and other regional Mideast / Northern Africa nations. Photographs in this category must have been shot in 2011.

(Note: Entries in this category are restricted to single photographs. Multiple-picture stories on the Arab Uprisings should be submitted in one of the picture story categories — General News Picture Story, Issue Reporting Picture Story, or Feature Picture Story.)

7 - Feature

Single photographs, candid and unposed, that reflect the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important.

(Note: Japan Earthquake and Arab Uprisings single photographs should be entered in either of the two “Impact 2011” categories, #5 - 6.)

8 - Portrait

Single photographs of a person that reveal the essence of the subject’s character.

9 - Portrait Series

A themed series of portraits that reveals the essence of the subjects’ character. Summarize the series topic (2,000 characters or less) in the story summary field of the registration form. Seven photographs maximum per series.

Picture Stories

“Freelance/Agency Picture Story” categories are **open to all** photographers.

- self-employed **freelance**
- full-time or part-time for a **news agency**
- full-time or part-time for a **wire service**
- full-time or part-time for a **magazine**

“Newspaper Picture Story” categories are **only open** to photographers employed as **staff members**, either full-time or part-time, for a regularly published **newspaper**, either in print or online.

A photographer’s stories must be entered consistently in the same division.

Entries should have a clearly defined structure with each image contributing something different. Literal, chronological stories and thematic essays are both acceptable; logical organization, however, is essential. Edit tightly. Eliminate weak and redundant images.

Story Summary: Each submission in a picture story category must be summarized in a single paragraph (2,000 characters or less) in the story summary field of the registration form..

Captions: Provided complete caption information (2,000 characters or less) in the metadata (File Info) of the .JPG file, or the caption field of the registration form.

A picture story may be entered only once. Do not re-edit photos from the same story then submit as a different version.

News Picture Story

A multiple-picture story or essay based on daily coverage of general news or breaking news. Summarize the story in a single paragraph (2,000 characters or less) in the story summary field of the registration form. Twelve photographs maximum per story.

(Note: Same story cannot be entered in more than one multiple-picture story category.)

10 - Newspaper category

11 - Freelance/Agency category

Issue Reporting Picture Story

A multiple-picture story or essay that explores an important social, economic, or political issue. Summarize the story in a single paragraph (2,000 characters or less) in the story summary field of the registration form. Twelve photographs maximum per story.

(Note: Same story cannot be entered in more than one multiple-picture story category.)

12 - Newspaper category

13 - Freelance/Agency category

Feature Picture Story

A multiple-picture story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. Summarize the story in a single paragraph (2,000 characters or less) in the story summary field of the registration form. Twelve photographs maximum per story.

(Note: Same story cannot be entered in more than one multiple-picture story category.)

14 - Newspaper category

15 - Freelance/Agency category



Sports Division is on next page.

Sports Expands to New 'Division'

POYi is expanding its Sports categories and creating a "Sports Division," with an independent jury panel. The division includes new categories for Recreational Sports, Sports Multimedia, Sports Editing, and "Sports Photographer of the Year."

Sports Photographer of the Year

The former "Sports Portfolio" category from previous POYi contest years is now "Sports Photographer of the Year" within the "Premier Division" on page 11.

The winner will receive a \$1,000 cash prize and a Tiffany crystal trophy.

Recreational Sports category #17 is found on this page.

Sports Multimedia Story is category #23 and is found with the Multimedia categories on page 8.

Sports Story Editing for newspapers and magazines, categories #31 and #32, are found with Editing categories on page 9.

Captions: Provided complete caption information (2,000 characters or less) in the metadata (File Info) of the .JPG file, or the caption field of the registration form.

Story Summary: Each submission in the Sports Picture Story category must be summarized in a single paragraph (2,000 characters or less) in the story summary field of the registration form.

16 - Sports Action

Single photographs that capture the peak action of individual or team sports in **professional, semi-professional, minor league, farm league, pre-Olympic trials, or collegiate-level** divisions. Jubilation, dejection, and reaction photographs should be entered in the Sports Feature category.

(Note: Same photograph cannot be entered in more than one single-picture category.)

17 - Recreational Sports

Single photographs that celebrate the role of community leagues, amateur enthusiasts, or intramural contests in individual and team sports, and among participants and fans. **The spirit of this category — "recreational sports" — is to encourage attention to the small events that are often overshadowed by sports in the top-tier spotlight.** Peak action, jubilation, dejection, reaction, and feature photographs are all acceptable, so long as the coverage is on recreational sports.

(Note: Same photograph cannot be entered in more than one single-picture category.)

18 - Sports Feature

Single photographs that increase understanding and appreciation for individual and team

in **professional, semi-professional, minor league, farm league, pre-Olympic trials, or collegiate-level** divisions. The photographs should spotlight emotion, celebration, jubilation, dejection, and reaction among athletes and fans. Peak action photographs should be entered in the Sports Action category.

(Note: Same photograph cannot be entered in more than one single-picture category.)

19 - Sports Picture Story

A story, essay, sequence, or series that increases understanding and appreciation for individual and team sports and/or the role that athletics play in the lives of amateur and/or professional athletes and fans. Summarize the story in a single paragraph (2,000 characters or less) in the story summary field of the registration form. Twelve photographs maximum per story.

Sports Multimedia Story (#23)

See the Multimedia categories, page 8.

Sports Story Editing (#31 and #32)

See the Editing categories, page 9.

Sports Photographer of the Year

See the Premier categories, page 11.



Multimedia Division is on next page.

Multimedia Stories

Open to everyone — editing / production teams or individual photojournalists affiliated with a photo agency, news organization, media company, or those who work primarily freelance, plus any websites affiliated with news agencies, newspapers, magazines, or specialty advocacy organizations.

Stories should conform to a documentary approach with journalistic standards. **Stories that feature staged reenactments, personal portfolios, or business promotions are not eligible.**

The multimedia categories are intended to appraise storytelling in still and/or motion photojournalism (video) with audio. News value, visual aesthetics, audio, as well as overall editing structure will be the guiding criteria for the judges.

Multimedia stories must be either shot or published online during 2011. Stories that were previously entered in the 68th POYi competition are not eligible.

Submit URL addresses linked from organization or personal websites, or from a sharing site like Vimeo. Make sure the online links are active and current through judging dates. **Do not attempt to upload original .mov, mp4, m4v, or .swf files.**

Enter each story only once, except as part of entries for Multimedia Portfolio and Documentary Project of the Year.

20 - News Multimedia Story

A multimedia story or essay based on coverage of general news or breaking news. Each entry should be a single news story or essay of about six minutes in length. Stories over 10 minutes should be entered in the “Long-Form Multimedia Documentary,” category # 24.

(Note: Same story cannot be entered in more than one multimedia story category.)

21 - Issue Reporting Multimedia Story

A multimedia story or essay that explores an important social, economic, or political issue. Each entry should be a single issue-related story or essay of about six minutes in length. Stories over 10 minutes should be entered in the “Long-Form Multimedia Documentary,” category # 24.

(Note: Same story cannot be entered in more than one multimedia story category.)

22 - Feature Multimedia Story

A multimedia story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. Each entry should be a single feature story or essay of about six minutes in length. Stories over 10 minutes should be entered in the “Long-Form Multimedia Documentary,” category # 24.

(Note: Same story cannot be entered in more than one multimedia story category.)

23 – Sports Multimedia Story

A multimedia story or essay that increases

understanding and appreciation for individual and team sports and/or the role that athletics play in the lives of amateur and/or professional athletes and fans. Each entry should be a single sports story or essay of about six minutes in length. Stories over 10 minutes should be entered in the “Long-Form Multimedia Documentary,” category # 24.

(Note: Same story cannot be entered in more than one multimedia story category.)

24 - Long-Form Multimedia Documentary

A multimedia story or essay that adopts the concepts of documentary cinema vérité with an extended length up to 35 minutes. Stories should conform to a documentary approach with journalistic standards that focus on the news events, social issues, or cultural trends of 2011. The term “documentary” in this context, is defined as storytelling grounded in truth, relying on visual evidence to report real situations or events involving real subjects who present themselves as themselves. Not fitting this definition are fictional allegories, historical reenactments, docu-dramas, or television news reports where an on-camera commentator tells the story.

(Note: A shorter, edited version cannot also be entered in multimedia categories #20 - 23.)

Multimedia Portfolio of the Year, and Documentary Project of the Year

See the Premier categories, page 12.

Photo Editing

Photo editing should demonstrate sensitivity for the selection and organization of documentary photography. Page design should reflect consideration for the reader and respect for the vision of the photographer.

Judges will consider the effectiveness of the captions, headlines, and other display typography as well as photo content. Aggressive local coverage and imaginative editing of wire and syndicated photos are important. Layout of inside pages and section fronts will be evaluated.

The distinctions of “single” and “multiple” pages are removed for greater flexibility to enter packages. So, an entry may be comprised of a single page, a newspaper doubletruck, a magazine spread or multiple pages — whatever combination best reflects the visual editing of the story.

All stories must be published during 2011.

A published story may be submitted only once. Do not add or remove pages from the same story then submit as different versions.

News Story Editing

A published news story or essay based on daily coverage of general news or breaking news. Entries must be from a single issue, of one or more pages.

25 - Newspaper category

26 - Magazine category

Issue Reporting Story Editing

A published issue-related story or essay that explores an important social, economic, or political issue. Entries must be from a single issue, of one or more pages.

27 - Newspaper category

28 - Magazine category

Feature Story Editing

A published feature story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Must be from a single issue, of one or more pages.

29 - Newspaper category

30 - Magazine category

Sports Story Story

A published sports story or essay based on event coverage or features. Entries must be from a single issue, of one or more pages.

31 - Newspaper category

32 - Magazine category

Series or Special Section

One topic covered in one or more issues, or in a reprinted edition.

33 - Newspaper category

34 - Magazine category

Picture Editing Portfolios

A picture editing portfolio may be submitted by an individual editor, a team, or both. Edit tightly. A portfolio entry should present less than 40 pages.

35 - Newspaper category

36 - Magazine category

Entering “Best Use” Categories

An **extra \$50 fee** per entry is required for each entry in the Best Use category. If a contestant is **only** submitting a single “Best Use” entry and no other category entries, then a **single \$50 fee** is all that is required.

◆ Online publications will enter URLs in spaces provided on the registration form. The five URLs should point to:

- 1.) the organization’s web home page
- 2.) the photo gallery / multimedia page
- 3.) and three specific stories

◆ Newspaper and magazine entries should be sent to POYi by mail or courier.

◆ Newspapers tape Best Use label to the back of the first and last page of each newspaper section.

◆ Magazines tape Best Use labels to the back of each issue.

◆ Place the complete newspapers or magazines in one envelope. Be sure to write the category number on the envelope.

◆ **Mail complete publications to:**
Pictures of the Year International
Missouri School of Journalism
109 Lee Hills Hall
Columbia, MO 65211

NOTE: An extra \$50 fee is required for each entry into categories 37, 38, & 39.

37 – Best Use by Online Publications

Open to online sites affiliated with news organizations, newspapers, magazines, or specialty advocacy organizations. This category will recognize overall excellence in use of photojournalism (still and/or motion), interactive design, and multimedia storytelling on websites produced by independent teams, individual journalists, or media companies.

- ◆ Only one entry per organization.
- ◆ The judges will review the website’s overall home page; the photo gallery / multimedia page; and three specific multimedia stories. Provide URL links to:

- 1.) the organization’s website home page
- 2.) the photo gallery and/or multimedia page
- 3.) and three specific multimedia stories. Stories may be from a larger project.

◆ Portfolios, business promotions, catalogs, or personal websites are not eligible.

38 – Best Use by Newspapers

Only one entry per publication. Submit three complete issues of the newspapers. Two of the three must be from the following weeks:

- ◆ February 7 – 13
- ◆ March 7 – 13
- ◆ March 14 – 20
- ◆ April 25 – May 1
- ◆ May 2 – 8
- ◆ May 23 – 29
- ◆ October 3 – 9
- ◆ October 17 – 24

The third issue may be any date of your choice.

39 - Best Use by Magazines

Only one entry per publication. Submit three issues of the magazine. Weekly publications submit one issue from any week in May, and two of your choice. Monthly publications submit the June issue, and two of your choice.

69th POYi Best Use Label (categories 38 & 39)

Mail to: POYi, Missouri School of Journalism, 109 Lee Hills Hall, Columbia, MO 65211

Check category: #38 — Best Use by Newspapers
 #39 — Best Use by Magazines

Name(s) of Entrant(s) _____

Publication _____

Photographer of the Year Newspaper

- ◆ This Premier category is **only open** to photographers who are employed as **staff members**, either full-time or part-time, for a regularly published **newspaper**, either print or online. Freelance and agency-based photographers should enter their portfolios in the Photographer of the Year - Freelance / Agency category.
- ◆ Submit a maximum of 50 photographs.
- ◆ A portfolio should be diverse and must include at least four single pictures and at least two multiple-picture stories.
- ◆ Singles within the portfolio should not be repeated in a picture story in the portfolio.
- ◆ Arrange your singles and picture stories in the order you wish them to be reviewed. Judges will view singles first, then stories.
- ◆ It is **not** necessary to insert a blank black .JPG file (black slide) between photo stories. The new uploading program will automatically insert a blank slide at the beginning of each story for separation.
- ◆ Photographers should enter single and picture story categories so judges are familiar with the work before portfolios are judged.
- ◆ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must upload separate files into those categories.

Photographer of the Year Freelance / Agency

- ◆ This Premier category is **open to all** photographers.
 - self-employed freelance
 - full-time or part-time for a news agency
 - full-time or part-time for a wire service
 - full-time or part-time for a magazine
- ◆ Newspaper photographers should enter in the Photographer of the Year - Newspaper.
- ◆ Submit a maximum of 50 photographs.
- ◆ A portfolio should be diverse and must include at least four single pictures and at least two multiple-picture stories.
- ◆ Singles within the portfolio should not be repeated in a picture story in the portfolio.
- ◆ Arrange your singles and picture stories in the order you wish them to be reviewed. Judges will view singles first, then stories.
- ◆ It is **not** necessary to insert a blank black .JPG file (black slide) between photo stories. The new uploading program will automatically insert a blank slide at the beginning of each story for separation.
- ◆ Photographers should enter single and picture story categories so judges are familiar with the work before portfolios are judged.
- ◆ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must upload separate files into those categories.

Sports Photographer of the Year

- ◆ This Premier category is **open to everyone**.
- ◆ Contestants also may enter either one of the “Photographer of the Year” categories, and may repeat images or stories from their Sports portfolio into their “Photographer of the Year” portfolio.
- ◆ Submit a maximum of 40 photographs.
- ◆ A portfolio should be diverse and must include at least 12 single sports photographs and at least one multiple-picture story.
- ◆ Represent at least three different sports.
- ◆ All photographs included in the portfolio must be shot during 2011.
- ◆ Singles within the portfolio should not be repeated in a picture story in the portfolio.
- ◆ Arrange your singles and picture stories in the order you wish them to be reviewed. Judges will view singles first, then stories.
- ◆ It is **not** necessary to insert a blank black .JPG file (black slide) between photo stories. The new uploading program will automatically insert a blank slide at the beginning of each story for separation.
- ◆ Photographers should enter the various Sports categories, so judges are familiar with the work before portfolios are judged.
- ◆ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must upload separate files into those categories.

Premier Division continued next page

Multimedia Portfolio of the Year

- ◆ This Premier category is **open to everyone**. The multimedia portfolio should spotlight the visual content (still photos and/or video) of an **individual photojournalist or videographer** who works either independently or with an organization. The producers and editors for each of the pieces in the portfolio may be comprised of different members and will be recognized. A portfolio of diverse work from throughout the year. The portfolio may include up to five multimedia stories.
- ◆ Submit a maximum of five multimedia stories (as URL address links). Each story or essay should be about six minutes in length.
- ◆ A portfolio should be diverse and must include multimedia pieces entered in at least two multimedia categories #20, 21, 22, 23.
- ◆ An **extra \$50 fee** per entry is required in this Premier category.

Documentary Project of the Year

This Premier category is open to teams or individuals that best utilize online multimedia components to investigate or explore social, economic, or political issues.

The Documentary Project of the Year category is intended to appraise visual journalism storytelling as a special report, a series, or with multiple chapters. The project should employ the right mix of still photography, motion photography (video),

audio, and graphics to visually communicate the story. In addition, news value, writing, audio, as well as overall organization, design, clarity of focus, and ease of use will be the guiding criteria for the judges.

- ◆ **Open to everyone** — Editing/production teams; individual photographers, editors, or producers; freelance journalists; photo agencies; news organizations; media companies; newspapers; magazines; NGOs or other advocacy organizations.
- ◆ There are no length criteria.
- ◆ Personal web portfolios, agency catalogs, or business promotions are not eligible.
- ◆ Projects must have been either shot, produced, or published during 2011.
- ◆ Provide a URL to the project's primary web page during registration. The judges will review the work as it appears online, so make sure the URLs are active and current.
- ◆ An **extra \$50 fee** per entry is required in this Premier category. If a contestant is **only** submitting one entry, and not entering any other category, then a **single \$50 fee** is all that is required.
- ◆ **Three projects constitutes one entry**. Each individual project will be judged separately. There is no limit on the number of times that a team or individual may enter, but counts toward the 15 total possible submissions in POYi. For example, if a contestant wishes to submit six projects, they could submit three projects for the first \$50, then submit three more for another \$50.

World Understanding Award

This Premier category will recognize a photographer's long-term story, project, or essay that focuses on the human condition and portrays a sense of justice or insight into difficult problems. This could include a facet of human relations, a mutual concern for world conflict, social injustice, or any number of other topics.

- ◆ Submit a maximum of 40 images.
- ◆ Entries need not have been published.
- ◆ There are no subject requirements.
- ◆ There are no time restrictions. Photos need not have been taken during 2011.
- ◆ The project essay must be summarized in a single paragraph (2,000 characters or less) in the story summary field of the registration form.
- ◆ All photographs must include captions.
- ◆ Previous World Understanding entries may not be resubmitted for five years.
- ◆ Winning entries from previous years may not be resubmitted.
- ◆ Portions of the essay **may not be** entered in single or picture story categories.
- ◆ Portions of the essay may be part of a Photographer of the Year portfolio entry only if the photos entered were taken or published during the current competition year 2011.

❖ *Premier Division continued next page*

Community Awareness Award

This Premier category will recognize a photographer's extended story or essay that demonstrates an understanding of and appreciation for everyday life within a community. A "community" definition may include a small commune, a neighborhood, a town, a city, a rural agricultural area, or socioeconomic region. The purpose is to encourage attention to the small events in life that are often overshadowed by the news of the day, and to celebrate those images that remind us that the world turns on the work and dreams of the common woman and man.

- ◆ Submit a maximum of 40 images.
- ◆ Entries need not have been published.
- ◆ A majority of the photos must have been taken during 2011. Historic or establishing images shot in previous years may be included as supporting or transitional material.
- ◆ The project essay must be summarized in a single paragraph (2,000 characters or less) in the story summary field of the registration form.
- ◆ All photographs must include captions.
- ◆ Winning entries from previous years may not be resubmitted.
- ◆ Singles and picture stories from this category **are encouraged** to be entered in other categories.
- ◆ Portions of the essay may be part of a Photographer of the Year portfolio entry if the photos were taken or published in 2011.

Global Vision Award

This Premier category will recognize a photographer's long-term story, project, or essay that explores issues related to the environment, natural history, or science. This could include a facet of human impact on the natural world, scientific discovery, coverage of plant or animal habitat, climate concerns, or similar topics. This is not a category for coverage of human medical issues or natural disasters, unless they are a proven result of environmental impact.

- ◆ Submit a maximum of 40 images.
- ◆ Entries need not have been published.
- ◆ A majority of the photos must have been taken during 2011. Historic or establishing images shot in previous years may be included as supporting or transitional material.
- ◆ The project essay must be summarized in a single paragraph (2,000 characters or less) in the story summary field of the registration form.
- ◆ All photographs must include captions.
- ◆ Winning entries from previous years may not be resubmitted.
- ◆ Singles and picture stories from this category **are encouraged** to be entered in Science/Natural History categories #1 and 2.
- ◆ Portions of the essay may be part of a Photographer of the Year portfolio entry if the photos were taken or published in 2011.

Best Photography Book Award

Book entries must rely on documentary photography and have been published sometime within the last three years (2009, 2010, or 2011). Photographs may be the work of one or more photographers.

- ◆ The photographer and the publishing house should coordinate so that duplicate entries are not received.
- ◆ Previous entries are not eligible.
- ◆ Submit only one copy of the book and tape a "Best Book" label on the inside of the back cover. Download the .pdf "Best Book and Best Use Labels" from our website. Include the book title on the label and entry form.
- ◆ The trophy and cash prize will honor the photographer(s). The publishing group will be recognized with a plaque, listing the editors and photographers involved.
- ◆ An **extra \$50 fee** per entry is required for each book entered in this Premier category. If a contestant is **only** entering a single book and not entering any other category, then a **single \$50 fee** is all that is required.

Angus McDougall

Overall Excellence in Editing Award

No entry required. Judges will select one organization that demonstrates excellence in photo use across all editing and multimedia divisions. Winner will host a sterling silver trophy for one year, receive a plaque, and tuition to the Missouri Photo Workshop.

Reminders. Have you ... ?

- ◆ Completed the online registration with your name, affiliation, and current contact email and telephone number(s).
- ◆ Uploaded all your image files
- ◆ Provided complete caption information (2,000 characters or less) in the metadata (File Info) of the .JPG file, or the caption field of the registration form.
- ◆ Provided the photographer's credit and affiliation in the metadata for each .JPG image file
- ◆ For each picture story entered, summarize in a single paragraph (2,000 characters or less) in the story summary field of the registration form.
- ◆ Checked the sequencing position of all photographs within each of your multiple-picture stories and/or projects
- ◆ Prepared the required URLs for "Best Use by Online Publications" and for "Documentary Project of the Year" categories
- ◆ Submitted entry fee payment

Pictures of the Year International

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Statement of permissions upon entry

I declare that I am authorized by the holder of the copyright (or the right to copyright) to submit photographs to the 69th annual Pictures of the Year International (POYi) competition. I grant permission to Pictures of the Year International and the Missouri School of Journalism to use my submitted photographs in exhibitions, in publications, and in promotions of the competition itself, and for educational, research, and historical record purposes concerning Pictures of the Year International. This usage includes, but is not limited to, slides/tapes, television film/tapes, videodisc, DVDs, CDs, websites, and any other type of mechanical, electronic, or digital dissemination system. Winning photographs, published tearsheets, editing displays, multimedia productions, and other images selected for historic significance become part of the permanent POYi Archive. By entering, I declare that the photographs were taken or initially published during the calendar year of 2011. (The time period does not apply to the World Understanding Award.)



Pictures of the Year International is a program of the
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