



## CALL FOR SUBMISSIONS

# Emerging Vision Incentive for 2011

- Incentive Amount:** \$10,000 (U.S. dollars) to the recipient  
\$3,000 to each of the two finalists
- Application Dates:** Monday, April 4 through Tuesday, May 31, 2011
- Mission:**
- ◆ To fund and showcase documentary work on social issues or political trends by aspiring documentary photographers.
  - ◆ To explore and expand avenues of publication and compensation from non-traditional sources.
  - ◆ To provide the environment and inspiration for emerging photographers to do work of global significance.
  - ◆ To educate and motivate the next generation of social-conscious photojournalists.
- Define “emerging”:**
- ◆ Semi-professional or Amateur — Primary income does not from the field of photography.
  - ◆ Collegiate — Officially enrolled in a college, private art school, or trade institute.
  - ◆ Professional photographer — Less than two years earning a primary income from photography.
- Note:* There are no age limitations.
- Type of work:** Documentary photography — Defined as visual non-fiction, photojournalism, and/or photo reportage. Photographic work should reflect daily life, social issues, cultural trends, or news events with respect for the integrity of the scene and the intent of the moment. Scenes that are set up or staged by the photographer are not eligible as submissions, as they do not qualify as documentary photography for this program.
- Criteria:**
- ◆ There are no subject requirements or restrictions.
  - ◆ There are no time restrictions on when the project idea was first conceived.
  - ◆ Proposals should be a new project or continuation of an ongoing project of less than two years shooting time. Project proposals should not revisit a completed work that has been previously published, either in print or online.
  - ◆ The top three finalists in the 2010 POYi Emerging Vision Incentive may not resubmit the same story proposal for this year’s funding.

## How to Apply

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### What to submit:

1. Online registration form ( [www.poyi.org](http://www.poyi.org) ) that includes the photographer's contact information.
2. A project title and short summary of less than 200 words. This should be as a Word .doc file and included in the upload folder.
3. A detailed written project proposal for a long-form photo essay or project that introduces the story topic, its subjects, the visual potential, and reflects the impact of the topic on society. This should be as a Word .doc file and included in the upload folder.
4. No more than 20 initial photographs as “first takes” that demonstrate the visual potential of the project subject or topic. These should be .jpg file (2500 pixels on the longest side) and included in the upload folder.
5. 12 single portfolio photographs on diverse subjects that demonstrates the photographer's aesthetic capabilities. These should be .jpg file (2500 pixels on the longest side) and included in the upload folder.
6. A brief financial budget for the project that reflects how the incentive funding would be used to complete the project. This should reflect anticipated expenditures for travel, camera equipment, and other necessities to complete the project.

♦ *Submission Note:* Include all material (item numbers 2 – 6) into a single folder and compress the folder into a .zip file for uploading online.

**Application Fee:** A one-time submission fee of \$25 per entrant to POYi for administrative costs. The fee is payable online with a major credit card during the application process.

**Application Process:** Very simple — The application and submission process may be completed online at [www.poyi.org](http://www.poyi.org)

**Applications Due:** Tuesday, May 31, 2011 at midnight (12:00 a.m.) Central Daylight Time.

## Selection Process and Sponsors

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**Funding Sponsors:** POYi and the Annenberg Space for Photography will contribute the incentive funding of \$10,000 for the Emerging recipient to complete the project. The top two “finalists” also will receive \$3,000 in incentive funding.

**Partnerships:** POYi administers this program in collaboration with:  
Donald W. Reynolds Journalism Institute  
The Annenberg Space for Photography  
Missouri Photo Workshop  
College Photographer of the Year program

**Jury:** Panel of four jurists will review all applications May 23 – June 1, 2011  
♦ one jury member from Pictures of the Year International

- ◆ one jury member from The Annenberg Space for Photography
- ◆ one jury member from Missouri School of Journalism, and
- ◆ one “at large” jurist.

**Rankings:**

**Entrants** may submit individual portfolios/projects for consideration.  
**Emerging Nominees** (an undetermined number) are chosen from the entrants.  
**Emerging Finalists** (three) are elevated from the pool of nominees for recognition.  
**Emerging Recipient** (one) is selected to receive the funding incentive.

**Recognition:**

One Emerging Recipient will receive:

- ◆ \$10,000 to continue the proposed project for a full year.
- ◆ POYi plaques of recognition during the POYi Education & Awards Program
- ◆ An exhibition in 2012 of the recipient’s completed project.
- ◆ Tuition waiver to attend the Missouri Photo Workshop.

Two Emerging Finalists will receive:

- ◆ \$3,000 each to continue the proposed project for a full year.
- ◆ POYi plaques of recognition during the POYi Education Seminar & Awards.
- ◆ Tuition waiver to attend the Missouri Photo Workshop.

## Checklist

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**Have you:**

√ Compiled into one folder:

- ◆ A written project proposal (in Word .doc format)
- ◆ A few “first take” photographs on the project idea (in .jpg format)
- ◆ 12 single portfolio photographs (in .jpg format)
- ◆ A brief financial budget (in .pdf, .doc, or .xls formats)

√ Compressed the folder into a single .zip file

√ A completed the online registration form

√ Uploaded the .zip compressed file online

√ Submitted the online submission fee of \$25

√ By the application deadline of: Tuesday, May 31, 2011

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The POYi Emerging Vision Incentive is supported by



Contact:

Rick Shaw, POYi Director

573-884-2188

[info@poyi.org](mailto:info@poyi.org)

[www.poyi.org](http://www.poyi.org)