



SUMMARY PREVIEW

CALL FOR ENTRIES

Online registration opens:
Friday, December 17

Entries submitted online by:
Friday, January 14

Judging in Columbia, Mo.:
February 7 - 22

Exhibition & Programs:
Washington, D.C.



Thomas Lekfeldt
67th POYi World Understanding Award
Ekstra Bladet / MOMENT
“A STAR IN THE SKY”

Welcome to the 68th annual Pictures of the Year International.

POYi is the oldest and most prestigious photojournalism program and competition in the world. Each year, freelance, agency, and newspaper photographers around the world document the stories, personalities, and places that capture our interest and demand our attention.

Now in its 68th year, POYi continues to recognize excellence in photojournalism, multimedia, and visual editing.

POYi is committed to engaging citizens worldwide with great photojournalism by sponsoring educational public exhibitions. POYi believes that it is critical for citizens to experience your documentation of the news events and social issues facing our world.

We invite you to enter. This guide provides an overview of all the divisions and categories. The complete description of the categories and guidelines will be posted Friday, December 17 online at

www.poyi.org

When you enter Pictures of the Year International, your work reaches out to citizens worldwide and becomes a part of visual history.



Stephanie Sinclair — 67th POYi Community Awareness Award
VII for National Geographic and The New York Times Magazine
“POLYGAMY IN AMERICA”

Newseum to Host POYi Exhibition for 2011

Pictures of the Year International, a print and digital exhibition of some of the best photojournalism from 2010, will be displayed at the Newseum in Washington, D.C. from April to October 2011. New for the 2010 competition are special categories for the coverage of the Winter Olympics, the earthquake in Haiti, the Gulf of Mexico oil disaster and the midterm political races. Plus we are expanding our multimedia division to include a portfolio category for online work.

Located on Pennsylvania Avenue in the heart of the nation's capital, the Newseum provides the public with displays and interactive experiences that reflect the impact and role of journalism.

NEWSEUM

Special Interest for 2010

◆ **Multimedia Portfolio of the Year**

POYi is expanding its multimedia division to include a premier portfolio category for online visual journalism. Entries in this category will honor the work of a individual photojournalist.

“Multimedia Portfolio of the Year” added as a new premier award.

◆ **2010 Specialty Categories**

New for the competition is a special category — Impact 2010 — for coverage of the earthquake in Haiti and the Gulf of Mexico oil disaster.

The new Impact 2010 category is also included in the multimedia division. There are two other year-specific categories that focus on the Winter Olympics and the midterm political races.

POYi is deeply honored to collaborate with the Newseum, the representative landmark for a free and open press. POYi treasures this opportunity to work with the Newseum to celebrate the impact of documentary photography and highlight the work of the world's best photojournalists.

The POYi exhibition will showcase a selection of the 240 winners from the upcoming judging in February. Through exhibitions and workshops, POYi serves those photojournalists who chronicle the news events, political trends, and social issues facing our world. The mission of Pictures of the Year International is to extend the reach of photojournalists through educational public exhibitions and engage citizens worldwide with great documentary photography.

◆ **New File Uploading Eliminates Renaming**

The online entry platform has been completely upgraded for easier preparation of your image files and faster uploading. Entrants will no longer be required to rename their files to a specific POYi style. Our new system will automatically name and process your files, plus you will be able to access your files online to replace images or make editing adjustments.

◆ **News Picture Story in General Division**

General News Picture Story has been moved into the General Division as one combined category. In previous years, stories could be entered in one of two divisions — either the Newspaper Picture Story Division or the Freelance / Agency Picture Story Division.

Awards and Prizes

◆ **Photographer of the Year**

Thanks to the generous support of Nikon Professional Services, the Photographer of the Year first place recipients, in both Newspaper and Freelance/Agency categories, will receive Nikon camera bodies as premiere awards. Plus both first place winners will receive a \$1,000 cash award and a Tiffany crystal trophy. Second and third places will receive a plaque and cash awards of \$500 and \$250.



NPS
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Services

◆ **Multimedia Portfolio of the Year**

The first place recipient will receive a \$1,000 cash award and a Tiffany crystal trophy. Second and third places will receive a plaque and cash awards of \$500 and \$250.

◆ **Documentary Project of the Year Award**

The multimedia team will receive a \$1,000 cash award and a Tiffany crystal trophy.

◆ **World Understanding Award**

\$1,000 cash award and a Tiffany crystal trophy.

◆ **Global Vision Award**

\$1,000 cash award and a Tiffany crystal trophy.

◆ **Community Awareness Award**

\$1,000 cash award and a Tiffany crystal trophy.

◆ **Best Photography Book Award**

\$1,000 cash award and a Tiffany crystal trophy to the photographer. Also, the publishing house will be recognized with an engraved plaque.

◆ **Angus McDougall Excellence in Editing**

Winner will host a sterling silver traveling trophy, a plaque, and tuition to the Missouri Photo Workshop.

◆ **Individual category winners**

First place winners will receive plaques. All other places will receive certificates.

Categories

Complete description of categories and entry guidelines to be posted on **Friday, Dec. 17** online at www.poyi.org

◆ **Entry and Registration open Dec. 17**

Registration and entries will be accepted electronically online at www.poyi.org. **Deadline is Friday, January 14, 2011.** There is a \$50 entry fee per person, which includes up to 15 submissions across single image categories, multiple-picture story categories, a Photographer of the Year portfolio category, and others. The fee should be made electronically online during the registration process. The complete "Call for Entries" will be posted on Friday, Dec. 17 at www.poyi.org as a downloadable pdf file. Contact information for POYi:

Email: info@poyi.org Phone: 573-884-2188

◆ **General Division**

- 1 - Science/Natural History
- 2 - Science/Natural History Picture Story
- 3 - Sports Action
- 4 - Sports Feature
- 5 - Winter Olympics
- 6 - Sports / Picture Story
- 7 - Sports Portfolio
- 8 - General News
- 9 - General News Picture Story
- 10 - Spot News
- 11 - Impact 2010 (Haiti and Gulf Oil disasters)
- 12 - Midterm Politics
- 13 - Feature
- 14 - Portrait
- 15 - Portrait Series

◆ **Newspaper Picture Story Division**

- 16 - Issue Reporting Picture Story
- 17 - Feature Picture Story

◆ **Freelance/Agency Picture Story**

- 18 - Issue Reporting Picture Story
- 19 - Feature Picture Story

◆ **Multimedia Story Division**

- 20 - News Story
- 21 - Issue Reporting Story
- 22 - Impact 2010 (Haiti and Gulf Oil disasters)
- 23 - Feature Story

◆ **Newspaper Editing Division**

- 24 - News Story
- 25 - Issue Reporting Story
- 26 - Feature Story
- 27 - Series or Special Section
- 28 - Newspaper Picture Editing Portfolio

◆ **Magazine Editing Division**

- 29 - News Story
- 30 - Issue Reporting Story
- 31 - Feature Story
- 32 - Series or Special Issue
- 33 - Magazine Picture Editing Portfolio

◆ **Best Use of Photographs**

- 34 - Online Publications
- 35 - Newspapers
- 36 - Magazines

◆ **Premier Division**

37 - Photographer of the Year — Newspaper

Open to photojournalists who are employed as a staff member, either full-time or part-time, for a regularly published newspaper, either in print or online. A portfolio of diverse work from throughout the year.

38 - Photographer of the Year — Freelance / Agency

Open to photojournalists who are self-employed as freelance or work, either full-time, part-time, or on a contract basis for a news agency or wire service. A portfolio of diverse work from throughout the year.

39 - Multimedia Portfolio of the Year

The portfolio should spotlight the visual multimedia (still photos and/or video) of an individual photojournalist who works either independently or with an organization. The producers and editors for each of the pieces in the portfolio may be comprised of different members. A portfolio of diverse work from throughout the year. The portfolio may include up to five multimedia stories.

40 - Documentary Project of the Year

A multimedia team's online project comprising of multiple chapters and/or elements that explores or investigates an important social, economic, or political issue. The series should employ the right mix of still photography, motion photography (video), audio, and graphics to visually communicate the story. There are no length criteria.

41 - World Understanding Award

The World Understanding Award will recognize a photographer's extended story or essay that focuses on the human condition and portrays a sense of justice or insight into difficult problems. This could include a facet of human relations, a mutual concern for world conflict, social injustice, or any number of other topics.

42 - Global Vision Award

The Global Vision Award will recognize a photographer's extended story or essay that explores issues related to the environment, natural history, or science. This could include a facet of human impact on the natural world, scientific discovery, coverage of plant or animal habitat, climate concerns, or similar topics.

43 - Community Awareness Award

The Community Awareness Award recognizes a body of work that demonstrates an understanding of and appreciation for everyday life within a community.

44 - Best Photography Book Award

Book entries must rely primarily on documentary photography and have been published sometime within the last three years (2008, 2009 or 2010).

◆ **Angus McDougall Excellence in Editing**

No entry required by participants.