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Key Dates

Online registration opens:

Friday, December 17, 2010

Entries submitted online by:

Friday, January 14, 2011

Judging in Columbia, Mo.:

February 7 - 22, 2011

Exhibition and Awards program:

The Newseum

Washington, D.C.



Pictures of the Year
International
is a program of the

Donald W. Reynolds Journalism Institute
at the Missouri School of Journalism



CALL FOR ENTRIES

Complete Guide for Entry, Registration, and Category Descriptions

Welcome to the 68th annual Pictures of the Year International.

POYi is the oldest and the most prestigious photojournalism program and competition in the world. Each year, POYi recognizes excellence in photojournalism, multimedia, and visual editing. POYi is committed to engaging citizens worldwide with great documentary photography by sponsoring educational public exhibitions. POYi believes it is critical for citizens to experience your documentation of the news events and social issues facing our world. When you enter Pictures of the Year International, your work reaches out to citizens worldwide and becomes a part of visual history.

Special Interest for 2010

◆ **Multimedia Portfolio of the Year**
POYi is expanding its multimedia division to include a Premier portfolio category for online visual journalism. Entries in this category will

honor the work of a individual photojournalist.

◆ **2010 Specialty Categories**

New for the competition is a special category — “Impact 2010” — for coverage of the Haiti earthquake and the Gulf Coast oil disaster. The new “Impact 2010” category also is included in the multimedia division. There are two other year-specific categories that focus on the Winter Olympics and Midterm Politics.

◆ **New File Uploading Eliminates Renaming**

The online entry platform has been completely upgraded for easier preparation of your image files and faster uploading. Entrants will no longer be required to rename their files to a specific POYi style. Our new system will automatically name and process your files, plus you will be able to access your files online to replace images or make editing adjustments.

◆ **One Week’s Work and Photo Column**

These two categories have been discontinued.



Awards & Prizes

Photographer of the Year

Freelance / Agency

1st — \$1,000 cash prize, a Tiffany crystal trophy, and a Nikon camera.

2nd — \$500 and an engraved plaque

3rd — \$250 and an engraved plaque

Photographer of the Year - Newspaper

1st — \$1,000 cash prize, a Tiffany crystal trophy, and a Nikon camera.

2nd — \$500 and an engraved plaque

3rd — \$250 and an engraved plaque

Multimedia Portfolio of the Year

1st — \$1,000 and a Tiffany crystal trophy

2nd — \$500 and an engraved plaque

3rd — \$250 and an engraved plaque

Documentary Project of the Year Award

\$1,000 and a Tiffany crystal trophy

World Understanding Award

\$1,000 and a Tiffany crystal trophy

Global Vision Award

\$1,000 and a Tiffany crystal trophy

Community Awareness Award

\$1,000 and a Tiffany crystal trophy

Best Photography Book Award

\$1,000 and a Tiffany crystal trophy;

Publishing house an engraved plaque

Individual category winners

1st — Engraved plaques

2nd, 3rd, & AE — Certificates

Online Registration Procedures

POYi features electronic online entry and registration. The POYi servers will be open and available for uploads beginning Friday, Dec. 17. Email notification and our website will announce the availability. This information provides the complete details of all categories and the entry process.

To submit entries, you will be directed to:

- ◆ Access the POYi website, www.poyi.org and follow the “68th POYi Entry” marked link.
- ◆ Enter your information online.
- ◆ Electronically submit entry form.
- ◆ Upload singles and photo story .jpg files online into the appropriate categories.
- ◆ Enter payment information and submit form.
- ◆ You will receive email receipt confirming your successful upload and payment.
- ◆ The deadline is Friday, Jan. 14, 2011 at 11:59 p.m. (Central Standard Time).

Entry Fees

All entrants must pay an entry fee of \$50 (U.S. dollars) per photographer or editor, which includes up to 15 submissions to POYi.

An extra \$50 is required for:

- ◆ Each entry made in the “Best Use of Photographs” categories (#34 – 36).
- ◆ Multimedia Portfolio of the Year category.
- ◆ Three projects entered in the Documentary Project of the Year category.
- ◆ Each book entered in “Best Photography Book” category (#44). If a contestant is only

entering a single book and no submissions in other categories, then a single \$50 fee is all that is required.

Entry fees should be made by electronic payment, via the online entry form. VISA, MasterCard and Discover are accepted. American Express is not accepted.

Payments will be accepted electronically during online registration at www.poyi.org.

News organizations may sponsor the entries of multiple individual entrants with a combined payment. The electronic registration form will provide for a sponsored payment.

15 “Submissions” Defined

A single “submission” consists of:

- ◆ An entry in single-picture category
- ◆ An entry in multiple-picture story category
- ◆ An entry in an editing category (#24 - 33)
- ◆ An entry in a multimedia category (#20 - 23)
- ◆ A Photographer of the Year portfolio — either Freelance / Agency or Newspaper.
- ◆ An entry in any premier category: World Understanding Award, Global Vision Award, Documentary Project of the Year, Community Awareness Award, or Multimedia Portfolio of the Year, and Best Photography Book.

Winner Notification

Winners will be posted at www.poyi.org on Wednesday, Feb. 23, 2011. All winners will be contacted immediately after the results have been announced.



Top 10 Answers

1. Publication is **not a requirement** for entering photographs in any category.
2. Photographers wishing to enter are not required to have “professional” status. However, most entrants are shooting at an advanced level, as freelancers, or with agencies, or on newspaper staffs.
3. Photographs entered must have been **taken or published** for the first time between Jan. 1, and Dec. 31, 2010. Photos entered in Winter Olympics, Impact 2010, and Midterm Politics categories must have been shot in 2010. World Understanding Award has no restrictions.
4. Photographs must include captions.
5. Digital manipulation, manufactured photo illustrations, double exposures, added masks, borders, backgrounds, text, or other artistic effects are not allowed.
6. Diptychs are not eligible, except as part of an editing or multimedia entry (#22 - 37).
7. Photographic retrospectives, collections, personal Web sites, or career portfolios are not eligible in any category.
8. Each individual (photographer / editor) or team (editing / multimedia) must submit registration and payment online.
9. Entries will be accepted by uploading electronically online at www.poyi.org.
10. Deadline for uploading is Friday, Jan. 14, 2011 at 11:59 p.m (**U.S. Central Standard Time**).

General Guidelines

- ◆ All photography entries must be the work of only one person. Team entries are allowed in only the Editing and Multimedia Divisions.
- ◆ Photographers should enter their work individually. An organization may enter work on behalf of photojournalists, but **each person’s work must be registered separately** and sent as individual uploads. It is the responsibility of the organization to coordinate the entry with the photographer so duplicate entries are not received. Also there should be communication between the agency and the publication so that both do not enter the same photographer’s work.
- ◆ Editing and multimedia entries may be from either an individual editor or a team and may include up to **15 submissions**. Team entries may include work from any number of people who worked on the publication or production.
- ◆ Picture story entries should consist of at least three, but no more than 12 photographs.
- ◆ Digital manipulation, manufactured photo illustrations, double exposures, added masks, borders, backgrounds, text, or other artistic effects are not allowed.
- ◆ Diptychs are not eligible, except as part of an editing or multimedia entry (#20 - 36).
- ◆ No written or printed information, such as names, affiliations, captions, or subjects’ testimonials may appear within a photograph.
- ◆ Film edges will be allowed if the original image was shot on film and the border is the true nature of the medium (slide or negative).

- ◆ Judges will not reclassify entries. Entrants must edit and place their work in the categories where they think it fits best.

Singles & Photo Stories

- ◆ Submit only one image per .JPG digital file.
- ◆ A single photograph may be submitted only once among the single-picture categories.
- ◆ A single photograph may appear as part of a picture story, but in no more than one story.
- ◆ A picture story may be entered only once. Do not re-edit photos from the same story then submit as different versions.
- ◆ Singles and picture story entries may appear again as part of a Premier category — Global Vision, Community Awareness, or Multimedia Portfolio. The exception is the World Understanding Award. Portions of World Understanding entries may not be entered as singles or photo stories.
- ◆ The “Freelance/Agency Picture Story Division” is **open to all** photographers who are self-employed as a **freelance** photographer, or work — either full-time, part-time, or contract — for a news **agency**, **magazine**, or **wire service**. A photographer’s stories must be entered consistently in the same story division.
- ◆ The “Newspaper Picture Story Division” is **only open** to photographers who are employed as a **staff member**, either full-time or part-time, or as a “stringer” for a regularly published **newspaper**, either in print or online. A photographer’s stories must be entered consistently in the same story division.



How to Upload Your Image Files

The online system has been completely redesigned to offer a more user-friendly registration and uploading process. The design is very intuitive, plus we have a step-by-step video on the home page that provides an overview. Here are some of the steps you will see when registering:

- ◆ **File naming style:** None. Keep your original files named as you have them. Our system will rename your files to POYi style once you finalize your submission. Easy.
- ◆ **Create an Account:** Once you create a user login and password, you may either submit your own work, or submit work on behalf of several photographers or editors.
- ◆ **Build Your Entry:** Select a category via the drop-down menus, then “browse” to select your file(s) and then upload.
- ◆ **Captions:** Each photograph must include a caption in the metadata of the .JPG file. Captions must be submitted in the English language.
- ◆ **Story title & summary:** When you select a multiple-picture story category, the system will offer text boxes for “title” and “story summary” fields.
- ◆ **Edit Your Entry:** The system allows you to re-login to submit more images, replace images, rearrange photos within stories or projects, and edit captions.

Digital Image File Specifications

JPG entries are required in all photography divisions, for both single-image and multiple-image story categories.

- ◆ File type: JPG. Be sure each file is a .JPG and carries the extension “.JPG”
- ◆ Resolution: 200 to 300 dpi, **minimum**
- ◆ Image Size: **2,500 pixels or larger**, on the longest side — width or height
- ◆ The sizing above is the **minimum** file sizes, with the intention to avoid “up size” or “down size” interpolation of the original files. Larger sizes are acceptable.
- ◆ Quality (under “compression”): .JPG high.
- ◆ Color Mode: RGB
- ◆ File naming: Newly automated this year. See details on uploading in the column to the left.

Editing File Specifications

PDF entries are required in all Editing categories, **but not** in the “Best Use of Photography” categories.

- ◆ File type: PDF (Portable Document Format). Be sure each file is a .PDF and carries the extension “.PDF”
- ◆ PDF quality: PDFs should be submitted at “High Quality Print.”
- ◆ No printouts of .PDF files are required. PDF entries will be judged from projection of the

digital files.

- ◆ Pages: Each page of the publication should be submitted as a separate .PDF. A doubletruck or spread (two facing pages) should be submitted as a single .PDF file so the spread is viewed as a single design. Save each page as a unique file.
- ◆ File naming: Newly automated this year. See details on uploading in the column to the left.
- ◆ Team entries: List on the entry form everyone who deserves credit for the entry. Winners will be listed as “team” on all external publications.

Multimedia Entries as URLs

Each multimedia story should be submitted as a URL address link (Uniform Resource Locator). Make sure the online links are active and current through judging dates. **Do not upload original .mov or .swf files.** Winners will be contact after judging to submit a high-definition .mov file for POYi electronic exhibitions and archive.

- ◆ Portfolios, business promotions, catalogues, or personal websites are not eligible for Documentary Project of the Year category.
- ◆ All production entries must have been created or published online during 2010.
- ◆ Team entries: List on the entry form everyone who deserves credit for the entry. Winners will be listed as “team” on all external publications.



Category descriptions begin on the next page.



Spirit of the Competition

The mission of Pictures of the Year International is to recognize excellence in documentary photography and photojournalism, within both still and motion photography formats.

Images should reflect the news events and social issues with respect for the integrity of the scene and the intent of the moment. Scenes that are set up or staged by the photographer do not honor the essence of documentary photography. Portrait categories are the only exceptions.

Digital manipulation and manufactured photo illustrations are not eligible for entry in any category. Double exposures, added masks, borders, backgrounds, or other artistic effects are not allowed. Routine image correction for exposure and color toning is acceptable. However, judges will disqualify entries that they feel over manipulate the image or exploit the process.

The genuine goal is to review and honor work from this past year. Guidelines state that entries “must have been **taken or published** for the first time during 2010.” We recognize that some may exploit this “or published” phrase. A few pre-2010 images are acceptable, if they are an integral part of a story and have not been published before. Please consider your purpose for submitting pre-2010 images.

Respect the spirit of the competition.

The General Division is open to **everyone** — freelance, contract, agency, wire service, magazine, and newspaper staff photographers.

1 - Science & Natural History

A photograph that increases understanding and appreciation of science or the natural world.

2 - Science & Natural History Picture Story

A story or essay that increases understanding and appreciation for science or the natural world. Summarize the story in a single paragraph in the story summary field of the registration form. Twelve photographs maximum per entry.

3 - Sports Action

A photograph that captures the peak action of individual or team sports. Jubilation, dejection, and reaction photographs should be entered in the Sports Feature category.

4 - Sports Feature

A photograph that increases understanding and appreciation for individual and team sports or celebrates the role athletics play in the lives of amateur and/or professional athletes and fans.

5 - Winter Olympics

A photograph — action or feature — from the 21st Winter Olympics in Vancouver that either:

- ◆ captures the peak action of individual or team competition;
- ◆ increases understanding and appreciation for individual and team sports; or
- ◆ celebrates the role athletics play in the lives of athletes and fans.

(Note: Must have been shot only during Vancouver games held from Feb. 12 – 28, 2010. Coverage from pre- or post-Olympic contests, such as the various Olympic trials or Paralympics, should be entered in the Sports Action or Sports Feature categories #3 & 4.)

6 - Sports Picture Story

A story, essay, sequence, or series that increases understanding and appreciation for individual and team sports and/or the role that athletics play in the lives of amateur and/or professional athletes and fans. Summarize the story in a single paragraph in the story summary field of the registration form. Twelve photographs maximum per entry.

7 - Sports Portfolio

Demonstrate versatility. Submit a maximum of 12 single sports action and sports feature photographs that include at least three different sports. All photographs included in this portfolio category must be shot during 2010.

8 - General News

A photograph from a news event or social issue for which planning was possible — distinct from breaking spot news.

(Note: Haiti earthquake and Gulf Coast oil disaster photos should be entered in “Impact 2010” category #11.)

9 - General News Picture Story

A story or essay based on daily coverage of

General Division continued next page



general news or breaking news. Summarize the story in a single paragraph in the story summary field of the registration form. Twelve photographs maximum per story. *(Note: Same story cannot be entered in more than one multiple-picture story category.)*

10 - Spot News

A photograph of a breaking news or unplanned event taken in the course of daily coverage. *(Note: Haiti earthquake and Gulf Coast oil disaster photos should be entered in "Impact 2010" category #11.)*

11 – Impact 2010

A photograph that focus on either the:

- ◆ Haiti earthquake, or the
- ◆ Gulf Coast oil disaster.

Coverage may include the emotional impact of victims and survivors, economic consequences, humanitarian aid and relief, environmental impact, animal habitat

injury or rescue, and worldwide reaction. Photographs entered in this category must have been shot during 2010. *(Note: Entries in this category are restricted to only these two news events as single images. Multiple-picture stories on the Haiti earthquake and the Gulf Coast oil disaster should be submitted in any one of the picture story categories — General News Picture Story, Issue Reporting Picture Story, or Feature Picture Story.)*

12 – Midterm Politics

A photograph that captures the political landscape surrounding the midterm Congressional elections of 2010 in the United States. In addition to traditional campaign coverage, this broad category also may include, for example, the influence of an Alaskan personality, the Glenn Beck / Jon Stewart rallies, and the political posturing that pervades Capitol Hill. Photographs

entered in this category must have been shot during 2010.

13 - Feature

A candid, unposed photograph that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. *(Note: Haiti earthquake and Gulf Coast oil disaster photos should be entered in "Impact 2010" category #11.)*

14 – Portrait

A photograph of a person that reveals the essence of the subject's character.

15 – Portrait Series

A themed series of portraits of individuals or a group of individuals that reveals the essence of the subjects' character. Summarize the story in a single paragraph in the story summary field of the registration form. Seven photographs maximum per series.



Newspaper Picture Story and Freelance/Agency Picture Story Divisions are on next page.



Picture Stories

The “**Newspaper Picture Story Division**” is **only open** to photographers who are employed as a **staff member** — either full-time, part-time, or as a “stringer” — for a regularly published **newspaper**, either print or online.

The “**Freelance / Agency Picture Story Division**” is **open to all** photographers who are self-employed as a **freelance** photographer, or work — either full-time, part-time, or contract — for a news **agency, magazine, or wire service**.

A photographer’s stories must be entered consistently in the same division.

In both divisions, entries should have a clearly defined structure with each image contributing something different. Literal, chronological stories and thematic essays are both acceptable; logical organization, however, is essential. Edit tightly. Eliminate weak and redundant images.

Each submission in a picture story category must be summarized in a single paragraph in the story summary field of the registration form.

A picture story may be entered only once. Do not re-edit photos from the same story then submit as different versions.

Newspaper Picture Story Division

16 - Issue Reporting Picture Story

A story or essay that explores an important social, economic, or political issue. Summarize the story in a single paragraph in the story summary field of the registration form. Twelve photographs maximum per story.

(Note: Same story cannot be entered in more than one multiple-picture story category.)

17 - Feature Picture Story

A candid, unposed story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. Summarize the story in a single paragraph in the story summary field of the registration form. Twelve photographs maximum per entry.

(Note: Same story cannot be entered in more than one multiple-picture story category.)

Freelance / Agency Picture Story Division

18 - Issue Reporting Picture Story

A story or essay that explores an important social, economic, or political issue. Summarize the story in a single paragraph in the story summary field of the registration form. Twelve photographs maximum per story.

(Note: Same story cannot be entered in more than one multiple-picture story category.)

19 - Feature Picture Story

A candid, unposed story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. Summarize the story in a single paragraph in the story summary field of the registration form. Twelve photographs maximum per entry.

(Note: Same story cannot be entered in more than one multiple-picture story category.)



Multimedia Story Division is on next page.



Multimedia Stories

Open to everyone — editing/production teams or individual photojournalists affiliated with a photo agency, news organization, media company, or who work primarily on a contract or freelance basis, and any online sites affiliated with news organizations, newspapers, magazines, or specialty advocacy organizations.

Stories that feature personal **portfolios or business promotions are not eligible.**

The multimedia story categories are intended to appraise storytelling in still photojournalism and/or motion photojournalism (video)— using either individual or combined still and video formats. News value, writing, sound (audio), as well as overall organization, clarity of focus and ease of use will be the guiding criteria for the judges.

All multimedia stories must be shot, produced, or published during 2010.

Each multimedia story should be submitted as a URL address link (Uniform Resource Locator). Make sure the online links are active and current through judging dates. **Do not upload original .mov or .swf files.** Winners recognized will be contact after judging to submit a high-definition .mov file for POYi electronic exhibitions and archive.

A multimedia story may be entered only once, except in Multimedia Portfolio.

20 - News Story

A multimedia story or essay based on coverage of general news or breaking news. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single news story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered in the Documentary Project of the Year category.

(Note: Haiti earthquake and Gulf Coast oil disaster multimedia pieces should be entered in "Impact 2010" category #22.)

(Note: Same story cannot be entered in more than one multimedia story category.)

21 - Issue Reporting Story

A multimedia story or essay that explores an important social, economic, or political issue. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single issue-related story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered in the Documentary Project of the Year category.

(Note: Haiti earthquake and Gulf Coast oil disaster multimedia pieces should be entered in "Impact 2010" category #22.)

(Note: Same story cannot be entered in more than one multimedia story category.)

22 – Impact 2010

A multimedia story or essay that that focus on:

- ◆ Haiti earthquake, or the
- ◆ Gulf Coast oil disaster.

Coverage may include the emotional impact of victims and survivors, economic consequences, humanitarian aid and relief, environmental impact, animal habitat injury and rescue, or worldwide reaction. Multimedia pieces entered in this category must have been produced during 2010.

(Note: Same story cannot be entered in more than one multimedia story category.)

23 - Feature Story

A multimedia story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single feature story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered the Documentary Project of the Year category.

(Note: Haiti earthquake and Gulf Coast oil disaster multimedia pieces should be entered in "Impact 2010" category #22.)

(Note: Same story cannot be entered in more than one multimedia story category.)



Picture Editing Divisions are on next page.



Photo Editing

Photo editing should demonstrate sensitivity for the selection and organization of documentary photography. Page design should reflect consideration for the reader and respect for the vision of the photographer.

Judges will consider the effectiveness of the captions, headlines, and other display typography as well as photo content. Aggressive local coverage and imaginative editing of wire and syndicated photos are important. Layout of inside pages and section fronts will be evaluated.

The distinctions of “single” and “multiple” pages are removed for greater flexibility to enter packages. So, an entry may be comprised of a single page, a newspaper doubletruck, a magazine spread or multiple pages — whatever combination best reflects the visual editing of the story.

A published story may be submitted only once. Do not add and remove pages from the same story then submit as different versions.

Newspaper Editing Division

24 - News Story

A published news story or essay based on daily coverage of general news or breaking news. Entries must be from a single newspaper issue, of one or more pages.

25 - Issue Reporting Story

A published issue-related story or essay that explores an important social, economic, or political issue. Entries must be from a single newspaper issue, of one or more pages.

26 – Feature Story (may include sports)

A published feature story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Must be from a single newspaper issue, of one or more pages.

27 - Series or Special Section

One topic covered in one or more issues of a newspaper, or in a reprinted edition.

28 - Newspaper Picture Editing Portfolio

A newspaper picture editing portfolio may be submitted by an individual editor, a team, or both. Edit tightly. A portfolio entry should present less than 40 pages. Each entry must include one or more submissions from two of the three editing categories, #24, 25, and 26.

Magazine Editing Division

29 - News Story

A published news story or essay based on daily coverage of general news or breaking news. Entries must be from a single magazine issue, of one or more pages.

30 - Issue Reporting Story

A published issue-related story or essay that explores an important social, economic, or political issue. Entries must be from a single magazine issue, of one or more pages.

31 – Feature Story (may include sports)

A published feature story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Must be from a single magazine issue, of one or more pages.

32 - Series or Special Section

One topic covered in one or more issues of a magazine, or in a special edition.

33 - Magazine Picture Editing Portfolio

A magazine picture editing portfolio may be submitted by an individual editor, a team, or both. Edit tightly. A portfolio entry should present less than 40 pages. Each entry must include one or more submissions from two of the three editing categories, #29, 30, and 31.



“Best Use of Photography” categories are on next page.

Entering “Best Use” Categories

An **extra \$50 fee** per entry is required for each entry in the Best Use category. If a contestant is **only** submitting a single “Best Use” entry and no other category entries, then a **single \$50 fee** is all that is required.

◆ Online publications will enter URLs in spaces provided on the registration form. The five URLs should point to:

- 1.) the organization’s web home page
- 2.) the photo gallery / multimedia page
- 3.) and three specific stories

◆ Newspaper and magazine entries will be sent to POYi by mail or courier.

◆ Newspapers tape Best Use label to the back of the first and last page of each newspaper section.

◆ Magazines tape Best Use labels to the back of each issue.

◆ Place the complete newspapers or magazines in one envelope. Be sure to write the category number on the envelope.

◆ Mail complete publications to:
Pictures of the Year International
Missouri School of Journalism
109 Lee Hills Hall
Columbia, MO 65211

NOTE: An extra \$50 fee is required for each entry into categories 34, 35, & 36.

34 – Best Use by Online Publications

Open to online sites affiliated with news organizations, newspapers, magazines, or specialty advocacy organizations. This category will recognize overall excellence in use of photojournalism (still and/or motion), interactive design, and multimedia storytelling on websites produced by independent teams, individual journalists, or media companies.

◆ Only one entry per organization.
◆ The judges will review the website’s overall home page; the photo gallery / multimedia page; and three specific multimedia stories. Provide URL links to:

- 1.) the organization’s web home page
- 2.) the photo gallery and/or multimedia page
- 3.) and three specific multimedia stories (4-6 minute). Stories may be from a larger project.

◆ Portfolios, business promotions, catalogs, or personal websites are not eligible.

35 – Best Use by Newspapers

Only one entry per publication. Submit three complete issues of the newspapers. Two of the three must be from the following weeks:

- ◆ January 11 – 17
- ◆ February 8 – 14
- ◆ February 22 – 28
- ◆ April 19 – 25
- ◆ May 24 – 30
- ◆ July 26 – Aug. 1
- ◆ October 11 – 17

The third issue may be any date of your choice.

36 – Best Use by Magazines

Only one entry per publication. Submit three issues of the magazine. Weekly publications submit one issue from the week of January 11 - 17, and two of your choice. Monthly publications submit the February issue, and two of your choice.

68th POYi Best Use Label (categories 35 & 36)

(copy as needed)

Check category: #35 — Best Use by Newspapers
 #36 — Best Use by Magazines

Name(s) of Entrant(s) _____

Publication _____



Photographer of the Year Newspaper

- ◆ This Premier category is **only open** to photographers who are employed as a **staff member** — either full-time, part-time, or as a “stringer” — for a regularly published **newspaper**, either print or online. Freelance and agency-based photographers should enter their portfolios in the Photographer of the Year - Freelance / Agency category.
- ◆ Submit a maximum of 50 photographs.
- ◆ A portfolio should be diverse and must include at least four single pictures and at least two multiple-picture stories.
- ◆ Singles within the portfolio should not be repeated in a picture story in the portfolio.
- ◆ Arrange your singles and picture stories in the order you wish them to be view by the judges. Judges will view singles first, then photo stories.
- ◆ It is **not** necessary to insert a blank black .JPG file (black slide) between photo stories. The new uploading program will automatically insert a blank slide at the beginning of each story for separation.
- ◆ Photographers should enter single and picture story categories so judges are familiar with the work before portfolios are judged.
- ◆ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must upload separate files into those categories.

Photographer of the Year Freelance / Agency

- ◆ This Premier category is **open to all** photographers who are self-employed as a **freelance** photographer, or work — either full-time, part-time, or contract — for a news **agency, magazine, or wire service**. Newspaper photographers should enter in the Photographer of the Year - Newspaper.
- ◆ Submit a maximum of 50 photographs.
- ◆ A portfolio should be diverse and must include at least four single pictures and at least two multiple-picture stories.
- ◆ Singles within the portfolio should not be repeated in a picture story in the portfolio.
- ◆ Arrange your singles and picture stories in the order you wish them to be view by the judges. Judges will view singles first, then photo stories.
- ◆ It is **not** necessary to insert a blank black .JPG file (black slide) between photo stories. The new uploading program will automatically insert a blank slide at the beginning of each story for separation.
- ◆ Photographers should enter single and picture story categories so judges are familiar with the work before portfolios are judged.
- ◆ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must upload separate files into those categories.

Multimedia Portfolio of the Year

- ◆ This is a new Premier category for **2010**. The multimedia portfolio should spotlight the visual content (still photos and/or video) of an **individual photojournalist** who works either independently or with an organization. The producers and editors for each of the pieces in the portfolio may be comprised of different members, and will also be recognized. A portfolio of diverse work from throughout the year. The portfolio may include up to five multimedia stories.
- ◆ Submit a maximum of five multimedia stories (as URL address links). Each story or essay should be about four minutes in length.
- ◆ A portfolio should be diverse and must include multimedia peices entered in at least two multimedia categories #20, 21, 22, 23.
- ◆ An **extra \$50 fee** per entry is required in this Premier category.

Documentary Project of the Year

This Premier category is open to teams or individuals that best utilizes online multimedia components to investigate or explore social, economic, or political issues.

The Documentary Project of the Year category is intended to appraise storytelling in visual journalism, as a special report, a series, or with multiple chapters. The project should employ the right mix of still

Premier Division continued next page



photography, motion photography (video), audio, and graphics to visually communicate the story. In addition, news value, writing, audio, as well as overall organization, design, clarity of focus, and ease of use will be the guiding criteria for the judges.

- ◆ **Open to all** — Editing/production teams; individual photographers, editors, or producers; freelance journalists; photo agencies; news organizations; media companies; newspapers; magazines; NGOs or other advocacy organizations.

- ◆ There are no length criteria.

- ◆ Personal web portfolios, agency catalogs, or business promotions are not eligible.

- ◆ Projects must have been either shot, produced, or published during 2010.

- ◆ Provide a URL to the project's primary web page during registration. The judges will review the work as it appears online, so make sure the URLs are active and current.

- ◆ An **extra \$50 fee** per entry is required in this Premier category. If a contestant is **only** make one entry and no other category entries, then a **single \$50 fee** is all that is required.

- ◆ **Three projects constitutes one entry.** Each individual project will be judged separately. There is no limit on the number of times that a team or individual may enter, but counts toward the 15 total possible submissions in POYi. For example, if a contestant wishes to submit six projects, they could submit three projects for the first \$50, then submit three more for another \$50.

World Understanding Award

This Premier category will recognize a photographer's long-term story, project, or essay that focuses on the human condition and portrays a sense of justice or insight into difficult problems. This could include a facet of human relations, a mutual concern for world conflict, social injustice, or any number of other topics.

- ◆ Submit a maximum of 40 images.

- ◆ Entries need not have been published.

- ◆ There are no subject requirements.

- ◆ There are no time restrictions. Photos need not have been taken during 2010.

- ◆ The project essay must be summarized in a single paragraph in the story summary field of the registration form.

- ◆ All photographs must include captions.

- ◆ Previous World Understanding entries may not be resubmitted for five years.

- ◆ Winning entries from previous years may not be resubmitted.

- ◆ Portions of the essay **may not be** entered in single or picture story categories.

- ◆ Portions of the essay may be part of a Photographer of the Year portfolio entry only if the photos entered were taken or published during the current competition year 2010.

Global Vision Award

This Premier category will recognize a photographer's long-term story, project, or essay that explores issues related to the environment, natural history, or science. This could include a facet of human impact on the natural world, scientific discovery, coverage of plant or animal habitat, climate concerns, or similar topics. This is not a category for coverage of human medical issues or natural disasters, unless they are a proven result of environmental impact.

- ◆ Submit a maximum of 40 images.

- ◆ Entries need not have been published.

- ◆ A majority of the photos must have been taken during 2010. Historic or establishing images shot in previous years may be included as supporting or transitional material.

- ◆ The project essay must be summarized in a single paragraph in the story summary field of the registration form.

- ◆ All photographs must include captions.

- ◆ Winning entries from previous years may not be resubmitted.

- ◆ Singles and picture stories from this category **are encouraged** to be entered in Science/Natural History categories #1 and 2.

- ◆ Portions of the essay may be part of a Photographer of the Year portfolio entry if the photos were taken or published in 2010.



Community Awareness Award

This Premier category will recognize a photographer's extended story or essay that demonstrates an understanding of and appreciation for everyday life within a community. A "community" definition may include a small commune, a neighborhood, a town, a city, a rural agricultural area, or socioeconomic geographic region.

The purpose is to encourage greater attention to the small events in life that are often overshadowed by the news of the day, and to celebrate those images that remind us that the world turns on the work and dreams of the common woman and man.

- ◆ Submit a maximum of 40 images.
- ◆ Entries need not have been published.
- ◆ A majority of the photos must have been taken during 2010. Historic or establishing images shot in previous years may be included as supporting or transitional material.
- ◆ The project essay must be summarized in a single paragraph in the story summary field of the registration form.
- ◆ All photographs must include captions.
- ◆ Winning entries from previous years may not be resubmitted.
- ◆ Singles and picture stories from this category **are encouraged** to be entered in other categories.
- ◆ Portions of the essay may be part of a Photographer of the Year portfolio.

Best Photography Book Award

Book entries must rely on documentary photography and have been published sometime within the last three years (2008, 2009, or 2010). Photographs may be the work of one or more photographers.

- ◆ The photographer and the publishing house should coordinate so that duplicate entries are not received.
- ◆ Previous entries are not eligible.
- ◆ Submit only one copy of the book and tape a "Best Book" label on the inside of the back cover. Download the .pdf "Best Book and Best Use Labels" from our website. Include the book title on the label and entry form.
 - ◆ The trophy and cash prize will honor the photographer(s). The publishing group will be recognized with an engraved plaque, listing the photographer and editors involved.
- ◆ An **extra \$50 fee** per entry is required for each book entered in this Premier category. If a contestant is **only** entering a single book and no other category entries, then a **single \$50 fee** is all that is required.

Angus McDougall

Overall Excellence in Editing Award

No entry required. Judges will select one organization that demonstrates excellence in photo use across all editing and multimedia divisions. Winner will host a sterling silver trophy for one year, receive a plaque, and tuition to the Missouri Photo Workshop.

Reminders. Have you ... ?

- ◆ Completed the online registration with your name, affiliation, and current contact email and telephone number(s).
- ◆ Uploaded all your image files
- ◆ Provided complete caption information in the metadata for each .JPG image file
- ◆ Provided the photographer's credit and affiliation in the metadata for each .JPG image file
- ◆ For each picture story entered, summarized in a single paragraph in the story summary field of the registration form
- ◆ Checked the sequencing position of all photographs within each of your multiple-picture stories and/or projects
- ◆ Prepared the required URLs for "Best Use by Online Publications" and for "Documentary Project of the Year" categories
- ◆ Submitted entry fee payment.

Thank You

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Statement of permissions upon entry

I declare that I am authorized by the holder of the copyright (or the right to copyright) to submit photographs to the 68th annual Pictures of the Year International (POYi) competition. I grant permission to Pictures of the Year International and the Missouri School of Journalism to use my submitted photographs in exhibitions, in publications, and in promotions of the competition itself, and for educational, research, and historical record purposes concerning Pictures of the Year International. This usage includes, but is not limited to, slides/tapes, television film/tapes, videodisc, DVDs, CDs, websites, and any other type of mechanical, electronic, or digital dissemination system. Winning photographs, published tearsheets, editing displays, multimedia productions, and other images selected for historic significance become part of the permanent POYi archive. By entering, I declare that the photographs were taken or initially published during the calendar year of 2010. (The time period does not apply to the World Understanding Award.)



Pictures of the Year International is a program of the
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